

Chattanooga Times Free Press

Frank Anthony
VP/Operations

March 30, 2010

Mr. Jeff Randazzo
President
Controlled Displacement™ Technologies,
7211 Pimlico Lane
Parkland, FL 33067

Dear Jeff:

Chattanooga Times Free Press has worked with CDT's ChannalBAC displacement cushions for well over two years now.

I was initially attracted to ChannalBAC based solely on its technical appeal. Our cellular cushions only lasted three months under normal use, even then, they could be made unusable the day after installation if they are involved in a paper wrap. Therefore, the sales pitch that displacement cushions were crushproof and expected to last a year sounded wonderful, both from a direct dollar savings in cushion cost, and downtime associated with the replacement of worn or damaged cushions.

We decided to convert the entire press to ChannalBAC cushions; that was over two years ago. Recently we changed to thinner plates so we had to pull the cushions off after nearly two years of continuous use. Despite the "high mileage", they were still performing like new. Based on the condition of the cushions, we believe we could have gotten another year out of them, even though many of them were involved in paper wraps, which would have rendered cellular cushions useless.

What really thrilled me were the additional benefits. Because we print with an extremely thin plate, .0075 polymer, on a .009 steel substrate, it is real easy to print the plate floor; in fact, with our old cushions it was a daily battle. Each time we had the problem it would cost us 10 to 15 minutes of downtime. From the day we installed the ChannalBAC cushions, smutting (printing the floor of the plate), went away.

Historically, on our press, the plates were attached to the press via magnetic bars, lead and tail end. With this lock down method, plates have a tendency to move around as the press is running. This in-turn caused the miss-registration on pages that share a print cylinder. The ChannalBAC cushions dramatically reduced the moving issue.

By converting our press to ChannalBAC, we got financial, efficiency, and quality benefits; three times the deal I thought I was getting.

Sincerely,



Frank Anthony
VP/Operations